

PROJECT BRIEF

IATSE ENTERTAINMENT & EXHIBITION INDUSTRIES TRAINING TRUST FUND

THE CLIENT

The IATSE Training Trust Fund facilitates training opportunities for IATSE workers to promote industry-wide recognized standards for safety, skills, and craftsmanship in the entertainment and exhibition industries.

THE NEED

Craft workers in the entertainment and exhibition industries must be ready and able to work whenever and wherever the production may be located. IATSE TTF recognized the growing need to provide workers with flexible, mobile, and engaging safety and compliance training.

THE SOLUTION

Learning Sciences transformed the IATSE TTF's Safety First! Training Program into an online, 24/7 accessible curriculum. Each of the TTF Safety First! Online Courses[®] included case studies from the various crafts that ensured the content was relevant across the IATSE workforce.

The first phase of the project involved re-designing their current instructor-led courses into 16 asynchronous eLearning modules that could be complete based on a worker's personal schedule. An additional set of 16 online modules were developed for IATSE trainers to use for ILT sessions. Both course sets included several fully-produced videos on various skill topics, professional photography, and custom graphic design. Interactive learning exercises were also designed using ISD principles and incorporated into each course. All courses were professionally narrated and designed to meet 508 standards.



Implementation of the curriculum was the second phase of this project. Learning Sciences developed a customized, easy to use Learning Management System for IATSE TTF to house and track all 32 modules. All reports and reporting functions were created to meet IATSE TTF's specifications.

THE SUCCESS

Since launch, IATSE TTF continues to see an increase in workers participating in the TTF Safety First! Online Courses[®]. Their program success has led to additional training project requests for Learning Sciences.

